Affiliate Cooperation Agreement

International Affiliate Terms | Version 2.0 | 29 October 2026

Sound of Truth Publishing UG (haftungsbeschränkt)

Rheinblickstr. 120, 53619 Rheinbreitbach, Germany | Commercial Register HRB 30057, Montabaur Local Court | service@sound-of-truth.com

This Agreement is accepted electronically during registration.

1. Contracting Parties, Purpose and Eligibility

This Agreement governs participation in the affiliate program of Sound of Truth Publishing UG (haftungsbeschränkt), Rheinblickstr. 120, 53619 Rheinbreitbach, Germany (hereinafter the "Publisher"), by the natural or legal person identified in the registration process (hereinafter the "Affiliate"). Under this Agreement, the program pays commissions on verifiably referred sales of approved books and other expressly eligible products.

Adults with full legal capacity may participate as private individuals, self-employed persons or businesses. Prior trade registration or company registration is not a general condition of participation. However, the Affiliate must independently determine and fulfil any registration, special licensing or tax registration obligations arising from the nature, scope and duration of the Affiliate's activities.

The Affiliate acts independently and determines the scope and timing of their recommendations. This Agreement does not establish an employment relationship, a commercial agency relationship with authority to conclude contracts, or any other authority to represent the Publisher. There is no obligation to promote products and no guaranteed earnings.

2. Registration and Electronic Formation of the Agreement

The Affiliate must provide accurate information regarding their name, email address, residential or business address, participant status and, where applicable, organisation. Changes to essential contact details or to a status relevant to accounting must be communicated without delay. The Publisher may reject applications for objective reasons, particularly compliance, security or fraud risks.

The Affiliate may access, read and save this Agreement before registering. By actively selecting the checkbox accepting this Agreement and submitting the registration form, the Affiliate applies to participate. The Agreement is concluded when the Publisher confirms participation. The Publisher records the accepted version of the Agreement and the time of consent, and provides a copy of the Agreement on a durable medium, in particular by email. A handwritten signature is not required unless mandatory law provides otherwise.

3. Affiliate Account, Product Links and Commission Rates

Following activation, the Affiliate account displays the products eligible for commission, the applicable product-specific commission rate and the individually assigned referral link or other identifier. These links can be copied from the account. Commission rates may vary by book and fulfilment method, particularly for warehouse stock and print-on-demand products; this Agreement does not prescribe a uniform percentage.

For a referred order, the applicable commission rate is the rate shown in the Affiliate account for the ordered product at the time the order is placed and applicable to that order. Where different delivery or production methods may result in different rates, the applicable classification must be clearly visible in the account before promotion. The Publisher may change commission rates for future orders but must announce the change at least 14 calendar days before it takes effect, by email or by a prominently displayed account notification. Rights to commission already accrued will not be reduced retrospectively.

4. Attribution, Conditions and Calculation

A commission entitlement arises only for a purchase demonstrably attributed to an Affiliate by the affiliate system under the attribution rules displayed there before promotion, provided that the full purchase price has been received. The account explains, in particular, the attribution period, how multiple referral links are handled and significant technical limitations. Attribution may fail where legally required tracking consent has not been given or where lawful attribution is technically impossible.

The calculation is based on the net product sales price actually received, after discounts and credits, excluding VAT or sales tax, shipping, packaging, handling fees, customs duties and other levies. No commission entitlement arises for unpaid, fraudulent, cancelled or fully refunded purchases, or for purchases initiated by the Affiliate personally without the Publisher's express consent. Partial refunds reduce the commission proportionately.

The Publisher provides a comprehensible overview of attributed orders and commissions in the Affiliate account and reviews reasonably substantiated discrepancies. Chargebacks or refunds after payment may be offset against subsequent commission entitlements; to the extent permitted by law, overpaid amounts may be reclaimed.

5. Statements, Payment and Currency

Statements are prepared monthly. For sales fully paid and sufficiently verified in the preceding month, the statement and payment will generally be issued by the 15th day of the following month. If refund, security or fraud investigations remain pending, payment may be withheld only to the extent necessary until the matter is resolved; the Affiliate will be informed of the delay.

Payment is generally made in euros to the bank account provided by the Affiliate. Other currencies or payment methods require prior agreement. Any minimum payout threshold or additional transaction or currency-conversion charges payable by the Affiliate must be agreed separately and transparently before they apply; in the absence of such agreement, no general minimum payout threshold applies. Transfer charges will be covered only to an extent comparable to that customary within the German banking system. The Publisher makes statements available for electronic download in the Affiliate account.

6. Taxes and the Affiliate's Legal Status

Each Affiliate is responsible for assessing their own obligations in their country of residence or activity, particularly income tax, any required trade or business registration, and VAT, GST or similar taxes. Selecting "Private individual" during registration does not create a tax exemption and does not conclusively determine whether the Affiliate is regarded as carrying on a business for tax purposes.

The Publisher will fulfil its own statutory tax, invoicing, reporting and, where applicable, withholding obligations. For this purpose, it may request only identity, residency and tax information that is legally required.

7. Promotional Materials, Intellectual Property and Prohibited Advertising

The Publisher may provide affiliate links, book covers, descriptions, excerpts, banners, graphics, videos, and newsletter and social-media templates. For the duration of participation, the Affiliate receives a non-exclusive, non-transferable licence, revocable at any time with prospective effect, to use approved materials solely to promote the correspondingly designated products.

Format changes, abridgements and translations are permitted provided that the meaning, source references, image rights and legal notices are preserved and no misleading presentation results. Substantive changes to medical, scientific or other verifiable factual claims require the Publisher's prior approval. The Affiliate may not make statements on behalf of the Publisher or present themselves as the Publisher's authorised representative.

Prohibited practices include, in particular, spam and unlawful direct marketing, purchased or fabricated reviews, deceptive testimonials, imitation of the Publisher's brands, unlawful content and violations of platform rules. Paid search-engine advertisements using the Publisher's name or trademarks require prior written consent.

8. Advertising Disclosures and Health-Related Claims

For every remunerated product recommendation, the Affiliate must disclose the commercial relationship with the Publisher and the possibility of receiving a commission clearly, prominently and in the language of the intended audience, so that the disclosure is readily apparent immediately in connection with the recommendation. The applicable advertising, consumer protection and platform rules of the relevant country apply, including, for example, FTC requirements in the United States and ASA/CAP requirements in the United Kingdom.

Advertising must not mislead consumers about a book's content or evidence, or about diagnoses, treatments or prospects of recovery. Claims concerning health, medicine or scientific findings must be factually accurate, adequately substantiated and legally permissible in the specific advertisement. The Affiliate must identify personal opinions as such and must not make inaccurate claims of efficacy or promises of a cure. The Publisher may object to unlawful or misleading advertising and require its correction or removal.

9. Special Obligations of Healthcare Professionals

If the Affiliate is a physician, psychotherapist, non-medical practitioner (Heilpraktiker) or member of another healthcare profession, they must independently verify, before making any recommendation in a professional context, whether participation and receipt of commissions comply with the criminal laws, professional codes, ethical rules, employer requirements and conflict-of-interest rules applicable to them. In particular, commissions must not compromise independent professional judgement or the relationship of trust with patients.

The program pays commission exclusively for product purchases attributed under this Agreement; it does not confer any entitlement to payment for referring patients or diagnostic specimens, prescribing medicinal products, therapeutic aids, assistive devices or medical devices, or favouring a healthcare provider.

The Affiliate must disclose relevant conflicts of interest and the financial relationship as required by the rules applicable to them, must not use protected patient data and must not put pressure on patients. Participation in the program does not constitute legal advice or approval by the Publisher.

10. Data Protection, Tracking and Confidentiality

Each party must comply with the applicable data protection, cookie and electronic communications rules in respect of the data processing for which it is responsible. Customers' personal data may be made available to the Affiliate only to the extent legally permitted. Individual disclosure of customer or patient data is not a condition of this program. Information on the Publisher's data processing is contained in its privacy policy at https://www.sound-of-truth.com/de/datenschutz/.

The Affiliate must keep confidential any non-public commercial and technical information obtained through the program and use it solely to perform this Agreement. This does not cover information lawfully in the public domain, independently developed or required to be disclosed by law. The obligation continues after termination for as long as the information remains protectable and non-public. No fixed contractual penalty is agreed.

11. Term, Termination and Accrued Rights

This Agreement is concluded for an indefinite period. Either party may terminate it at any time, without giving reasons, by email to the contact address on file or through an account function provided for this purpose, with prospective effect. In the event of serious breaches, suspected fraud or significant security risks, the Publisher may temporarily suspend access pending clarification or terminate the Agreement without notice for good cause. In doing so, the Publisher will take the Affiliate's interests into account and inform the Affiliate of the reasons insofar as legally and practically possible.

After termination, the Affiliate must cease new promotions using affiliate links and discontinue use of materials no longer covered by a licence. Duly earned commissions for previously qualifying orders remain payable, subject to lawful adjustments; termination alone does not extinguish rights that have already accrued.

12. Liability and Indemnification

The Publisher is liable in cases of intent, gross negligence, injury to life, body or health, and all cases of mandatory statutory liability. In the event of slightly negligent breach of material contractual obligations, liability is limited to the damage typically foreseeable when the Agreement was concluded, to the extent permitted by law. Statutory provisions otherwise apply.

The Affiliate must indemnify the Publisher against substantiated third-party claims insofar as they result from the Affiliate's culpable unlawful advertising or culpable infringement of third-party rights and indemnification is legally permissible. The Affiliate retains the right to demonstrate absence of fault; mandatory protective rights are not restricted by this clause.

13. Amendments, Governing Law and Final Provisions

The Publisher may offer amendments to this Agreement to the Affiliate in text form, particularly by email.

The Affiliate will be given a reasonable period to accept the amendments by clicking a confirmation button in the Affiliate account. If the Affiliate does not agree, the Publisher will send a reminder email explaining the consequences of non-acceptance. If the Affiliate has still not accepted by the end of the stated period, the Publisher may terminate the existing Agreement in compliance with the agreed notice period. Termination will be expressly communicated to the Affiliate by email. Commission rights already accrued remain unaffected. Changes to product-specific commissions are governed exclusively by Section 3 of this Agreement.

German law applies unless mandatory statutory provisions, in particular mandatory protections for persons who legally qualify as consumers, provide otherwise. The courts at the Publisher’s registered office shall have jurisdiction only if such an agreement is valid under the applicable legal rules. Statutory consumer rights and any mandatory statutory rights of withdrawal remain unaffected.

The German or English version accepted during registration is binding. If any provision is invalid, the remaining provisions remain effective; the applicable law governs the invalid provision.